# ARMADA DATA CORPORATION CONSOLIDATED FINANCIAL STATEMENTS MAY 31, 2012

# CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

# **CANADIAN DOLLARS**

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#### INDEPENDENT AUDITOR'S REPORT

To the Shareholders of **Armada Data Corporation** 

I have audited the accompanying consolidated financial statements of **Armada Data Corporation and subsidiaries**, which comprise the consolidated statement of financial position as at May 31, 2012, 2011 and June 1, 2010 and the consolidated statements of comprehensive income, changes in shareholders' equity and cash flow for each of the years in the two year period ended May 31, 2012, and a summary of significant accounting policies and other explanatory information.

## Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditors' Responsibility**

My responsibility is to express an opinion on these consolidated financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on my judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, I consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

## **Opinion**

In my opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the **Armada Data Corporation and subsidiaries** as at May 31, 2012, 2011 and June 1, 2010 and the results of their operations and their cash flow for each of the years in the two year period ended May 31, 2012 in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board.

Toronto, Ontario September 24, 2012 Chartered Accountant Licensed Public Accountant

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# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

# AS AT MAY 31, 2012

# **CANADIAN DOLLARS**

		<u>2012</u>	2011 (note 2)	2010 (note 2)
ASSETS			(1.000 2)	(1010 2)
CURRENT ASSETS  Cash  Accounts receivable (note 11)  Related parties receivable (notes 6 & 11)  Inventory and work in process (note 13)  Corporation income taxes recoverable (note 8)  Prepaid expenses and sundry assets  Deposits on acquisition	\$	301,596 397,256 14,675 62,844 76,177 84,904	\$ 1,074,263 526,880 75,022 - 21 25,940	\$ 1,081,165 377,432 34,506 - - 20,550 22,975
TOTAL CURRENT ASSETS		937,452	 1,702,126	 1,536,628
PROPERTY AND EQUIPMENT – NET (notes 2 and 3)		213,613	 75,51 <u>7</u>	 27,433
OTHER ASSETS Goodwill - net (notes 2 and 4)		552,490	 180,000	 
TOTAL ASSETS	\$	1,703,555	\$ 1,957,643	\$ 1,564,061
CURRENT LIABILITIES  Accounts payable and accrued liabilities Related parties payable (note 6) Notes payable – current portion (note 5) Corporation income taxes payable (note 8)  TOTAL CURRENT LIABILITIES  NOTES PAYABLE – LONG TERM PORTION (note 5)	\$	217,403 16,807 50,000 - 284,210 20,833	\$ 221,476 19,366 40,000 - 280,842	\$ 131,854 32,954 - 56,997 221,805
TOTAL LIABILITIES		305,043	 280,842	 221,805
SHAREHOLDERS' I	EQUITY			
SHARE CAPITAL (note 7)		1,630,022	1,210,022	1,079,690
(DEFICIT) RETAINED EARNINGS		(427,202)	291,274	91,011
CONTRIBUTED SURPLUS (note 12)		<u> 175,505</u>	 175,50 <u>5</u>	 171,555
TOTAL EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY		1,378,325	1,676,801	1,342,256
NON-CONTROLLING INTEREST (note 9)		20,187	 <u>-</u>	 
		1,398,512	 1,676,801	 1,342,256
	\$	1,703,555	\$ 1,957,643	\$ 1,564,061

# APPROVED ON BEHALF OF THE BOARD:

1	
R. James Matthews	Director
5	Director
Eli Oszlak	

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

# FOR THE YEAR ENDED MAY 31, 2012

# **CANADIAN DOLLARS**

		May 31, 2012	May 31, 2011 (note 2)
REVENUE (notes 2 and 11)	\$	3,110,921	\$ 3,061,762
EXPENSES (note 6)			
Office salaries		811,910	782,308
Advertising and business promotion		536,410	506,853
Management salaries		347,495	276,606
Computer consulting and supplies		266,485	228,719
Selling fees		201,795	101,383
Rent, common area costs and utilities (note 10 (b) and (c))		184,525	84,514
Commissions and fees		181,616	215,146
Professional fees		165,779	84,193
Employee benefits		93,392	81,184
Automobile and travel		71,544	45,093
Selling salaries		66,946	55,573
Outside data and consulting services		63,044	19,335
Office and general Bank charges, credit card charges and interest		58,446 43,279	37,252 38,974
Telephone		31,068	32,775
Insurance		20,547	18,151
Printing		20,347	17,424
Customer service		16,510	16,553
Transfer and exchange fees		14,303	14,391
Operating leases (note 10 (a))		12,082	13,216
Investor relations		6,339	27,655
Stock based compensation costs (notes 2, 7(d) and 12)		-	3,950
Less: Scientific research and experimental development refund (note 8(b)(i))		-	(54,222)
		3,213,839	 2,647,026
(LOSS) INCOME FROM OPERATIONS BEFORE UNDERNOTED		(102,918)	 414,736
Impairment: SR&ED receivable (note 8)		(116,517)	-
Amortization: Property, plant and equipment (notes 2 and 3)		(37,708)	(17,473)
10% Non-controlling interest – share of net loss of TBE and Mister Beer (note 9)		35,369	-
Impairment of goodwill (note 4)		(400,000)	 
		(518,856)	 (17,473)
(LOSS) INCOME BEFORE CORPORATION INCOME TAXES		(621,774)	397,263
LESS: PROVISION FOR CORPORATION INCOME TAXES – CURRENT (note 8(a))		(14,906)	 (126,321)
COMPREHENSIVE (LOSS) INCOME (Basic and fully diluted (loss) income per share (2012 – (\$0.04); 2011 - \$0.02)	<u>\$</u>	(636,680)	\$ 270,942
Attributable to equity holders of the company	\$	(672,049)	\$ 270,942
Attributable to non-controlling interests (note 9)		35,369	 <u> </u>
	\$	(636,680)	\$ 270,942

# CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

# FOR THE YEAR ENDED MAY 31, 2012

# CANADIAN DOLLARS

	Share Capital	Retained Earnings	Contributed Surplus		Non-Controlling Interests	Total Equity
Balance as at June 1, 2010	\$ 1,079,690	\$ 91,011	\$ 171,555	\$	-	\$ 1,342,256
Capital Shares issued as consideration in business combination	90,000					90,000
Common Shares issued to directors pursuant to exercise of Stock Options	40,332					40,332
Stock Based Compensation			3,950			3,950
Comprehensive Income		270,942				270,942
Dividends	 	 (70,679)	 	_		 (70,679)
Balance as at May 31, 2011	1,210,022	291,274	175,505		-	1,676,801
Comprehensive (Loss)		(636,680)				(636,680)
Capital Shares issued to directors pursuant to directors exercise of stock options	20,000					20,000
Capital Shares issued as consideration on share purchase (notes 7(b), 4(i))	400,000					400,000
10% share attributable to non-controlling interest (note 9)					20,187	20,187
Dividends	 	 (81,796)	 	_		 (81,796)
Balance as at May 31, 2012	\$ 1,630,022	\$ (427,202)	\$ <u> 175,505</u>	\$	20,187	\$ 1,398,512

# CONSOLIDATED STATEMENT OF CASH FLOW

# FOR THE YEAR ENDING MAY 31, 2012

# **CANADIAN DOLLARS**

CASH ELOWS EDOM (LISED IN) ODEDATING ACTIVITIES		May 31, 2012		May 31, 2011 (note 2)
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES  Comprehensive (loss) income for the year Impairment of goodwill  10% Non-controlling interest share of (loss) Amortization Stock based compensation costs	\$	(636,680) 400,000 (35,369) 37,708 - (234,341)	\$	270,942 - - 17,473 3,950 292,365
Net changes in non-cash working capital balances related to operations		(14,625) (248,966)	_	(153,363) 139,002
CASH FLOWS FROM (USED IN) INVESTMENT ACTIVITIES  Acquisition of goodwill  Purchase of property and equipment  Purchase of property and equipment – Mister Beer		(772,490) (130,038) (45,766) (948,294)		(180,000) (65,557) - (245,557)
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES Increase in notes payable – net Proceeds from issuance of share capital pursuant to acquisitions Proceeds from issuance of share capital pursuant to stock options exercised Dividends Minority interest on acquisition		30,833 400,000 20,000 (81,796) 55,556 424,593		40,000 90,000 40,332 (70,679)
NET (DECREASE) IN CASH		(772,667)		(6,902)
CASH, beginning of year		1,074,263		1,081,165
CASH, end of year	<u>\$</u>	301,596	\$	1,074,263
NET CHANGES IN NON-CASH WORKING CAPITAL CONSISTS OF: Accounts receivable Related parties receivable Inventory and work in process Prepaid expenses and sundry assets Deposits on acquisition Accounts payable and accrued liabilities Related parties payable Corporation income taxes recoverable	\$	129,624 60,347 (62,844) (58,964) - (4,073) (2,559) (76,156) (14,625)	\$	(149,448) (40,516) - (5,390) 22,975 89,622 (13,588) (57,018) (153,363)

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 1. CORPORATE INFORMATION

The Company was incorporated in Canada, and its principal place of business is located at 5710 Timberlea, Blvd, Suite #201, Mississauga, Ontario, Canada.

Armada Data Corporation (the "Company") is engaged in the accumulation and sale of data related to the purchase of new and used vehicles.

Mister Beer Inc. has invented and has a patent pending on a unique "microbrewery in a bottle", allowing consumers to produce premium beer at a lower cost than the price of comparable beer purchased at retail stores.

## 2. SIGNIFICANT ACCOUNTING POLICIES

## **Statement of Compliance**

These consolidated financial statements include the accounts of Armada Data Corporation and it's 90% owned subsidiary, The Big & Easy Bottle Brewing Company Inc. ("TBE"). TBE owns 100% of the shares of Mister Beer Inc.

These consolidated financial statements have been prepared in accordance with International Accounting Standards, using accounting policies consistent with International Financial Reporting Standards ("IFRS"). These are the company's first annual consolidated financial statements reported under IFRS for the year ending May 31, 2012 with comparative financial information for the year ending May 31, 2011. Previously, the Company prepared consolidated financial statements in accordance with Canadian Generally Accepted Accounting Policies ("Canadian GAAP").

The adoption of IFRS resulted in changes to the accounting policies as compared with the most recent annual May 31, 2011 consolidated financial statements prepared under Canadian GAAP. The accounting policies set out below have been applied consistently to all periods presented. They have also been applied in the preparation of the opening IFRS statement of financial position as at June 1, 2010, as required by IFRS 1, First time adoption of IFRS ("IFRS 1"). The impact of the transition to Canadian GAAP to IFRS is explained in Note 15

The operations for Mister Beer Inc. are for the 8 month period from October 1, 2011 (date of acquisition) until May 31, 2012.

The prior years' comparative figures have been reclassified, where necessary to conform to the current year's presentation.

These consolidated financial statements for the year ended May 31, 2012 were authorized for issuance by the Board of Directors of the Company on September 24, 2012.

# **Basis of Measurement**

These consolidated financial statements have been prepared on the historical cost basis, except financial instruments classified as at fair value through profit and loss, which are measured at fair value.

# **Basis of Consolidation**

The financial statements are prepared on a consolidated basis and include the Company, its wholly owned subsidiary CCC Internet Solutions Inc., and its 90% interest in The Big & Easy Bottle Brewing Company Inc. All intercompany balances and transactions have been eliminated.

Earnings or losses and other comprehensive income of subsidiaries acquired or disposed of during the period are recognized from the effective date of acquisitions, or up to the effective date of disposal, as applicable. These consolidated financial statements include the earnings of The Big & Easy Bottle Brewing Company Inc. and Mister Beer for the 8 month period ending May 31, 2012.

Non-controlling interest represents the portion of a subsidiary's earnings and losses and net assets that is not held by the Company. If losses in a subsidiary applicable to a non-controlling interest exceed the non-controlling interest in the subsidiary's equity, the excess is allocated to the non-controlling interest except to the extent that the majority has a binding obligation and is able to cover the losses.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

## **Business Combinations**

Acquisitions of subsidiaries and businesses are accounted for using the purchase method. The acquiree's identifiable assets and liabilities are recognized at their fair values at the date of acquisition. The transaction costs associated with business combinations are expensed as incurred.

Goodwill represents the excess of the consideration transferred in a business acquisition over the fair value of identifiable net assets acquired in such acquisitions. Goodwill is determined as at the date of the business combination. Goodwill is not amortized but is tested for impairment annually or more frequently, if events or changes in circumstances indicate the asset might be impaired.

## **Foreign Currency Translation**

The Company's presentation and functional currency is the Canadian dollar. The functional currency of the Company's subsidiaries is also the Canadian dollar. Items included in the consolidated financial statements of the Company and its subsidiary is measured using that functional currency.

Monetary assets and liabilities denominated in foreign currencies are translated into Canadian dollars at the year-end exchange rate and non-monetary items are translated at historical rates of exchange at the time of the acquisition of assets or obligations incurred. Revenue and expenses are translated at an average rate of exchange in effect during the year. Foreign exchange translation gains and losses are recorded into income in the year in which they occur.

# Revenue Recognition and Deferred Revenue

Customer membership fees are generated as services are provided to the customer. The unearned portion, if any, is reflected as deferred revenue on the consolidated balance sheet. The Dealer, Retail, Insurance and IT services revenue are recognized as the service is performed. The service primarily consists of inquiry into the database regarding the value of a vehicle. The primary method of settlement for the Dealer, Retail and Membership fee is by credit card which is billed just before the service is performed. The other services are invoiced and billed with normal business terms of settlement. The Mister Beer division recognizes revenue when product is delivered, and the products are invoiced and billed with normal business terms of settlement.

The Company recognizes revenue when the services have been provided, the amount of revenue can be measured reliably and collectability is reasonably assured. Revenue is measured at the fair value of consideration received or receivable.

# **Share-Based Payments**

The Company grants stock options to buy common shares of the Company to directors, officers, employees and others. The board of directors grants such options for periods of up to ten years, with vesting periods determined at its sole discretion and at prices equal to or greater than fair value of the shares on the day preceding the date the options were granted.

The fair value of the options is measured at grant date, using the Black-Scholes option pricing model, and is recognized over the vesting period. The fair value is recognized as an expense with a corresponding increase in equity. The amount recognized as expense is adjusted to reflect the number of share options expected to vest.

#### **Share Issue Costs**

Costs directly identifiable with the raising of capital are recorded as a reduction of the proceeds received from common share issuances. Share issue costs consist primarily of corporate finance fees, legal fees and managing dealer commissions and marketing fees.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Income Tax Expense**

Deferred tax assets and liabilities are recognized for deferred tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using the enacted or substantively enacted tax rates expected to apply when the asset is realized or the liability settled.

The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that substantive enactment occurs. A deferred tax asset is recognized to the extent that it is probable that future taxable profits will be available against which the asset can be utilized. To the extent that the Company does not consider it probable that a deferred tax asset will be recovered, the deferred tax asset is reduced.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Company intends to settle its current tax assets and liabilities on a net basis.

## **Financial Instruments**

The Company recognizes financial assets and financial liabilities when the Company becomes a party to a contract. Financial assets and financial liabilities, with the exception of financial assets classified as at fair value through profit or loss, are measured at fair value plus transaction costs on initial recognition. Financial assets at fair value through profit or loss are measured at fair value on initial recognition and transaction costs are expensed when incurred.

Measurement in subsequent periods depends on the classification of the financial instrument:

Financial assets at fair value through profit or loss (FVTPL)

Financial assets are classified as FVTPL when acquired principally for the purpose of trading, if so designated by management, or if they are derivative assets. Financial assets classified as FVTPL are measured at fair value, with changes recognized in the consolidated statements of income.

Cash is classified as FVTPL. The Company does not currently hold any derivative assets.

## Loans and Receivables

Loans and receivables are non-derivative financial assets that have fixed or determinable payments and are not quoted in an active market. Subsequent to initial recognition, loans and receivables are carried at amortized cost using the effective interest method.

Accounts receivables, related party receivables and payables are classified as loans, receivables and payables.

## Other financial liabilities

Other financial liabilities are financial liabilities that are not derivative liabilities or classified as FVTPL. Subsequent to initial recognition, other financial liabilities are measured at amortized cost using the effective interest method.

The Company's other financial liabilities include accounts payable and accrued liabilities, subordinated debt, related party payable and notes payable. The Company does not currently hold any derivative liabilities.

The effective interest method is a method of calculating the amortized cost of an instrument and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all transaction costs and other premiums or discounts) through the expected life of the debt instrument to the net carrying amount on initial recognition.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Cash

Cash consists of cash balances at a major Canadian based financial institution. Bank overdrafts are repayable on demand and are included as a component of cash for the purposes of the statement of cash flows.

## **Accounts Receivable**

Accounts receivable are recorded net of an allowance for uncollectible or doubtful accounts. The Company reviews accounts receivable and provides a reserve for amounts estimated not to be collectible. During this review, historical experience, the age of the receivable balance, the credit-worthiness of the customer and the reason for the delinguency are considered.

## **Inventories and Work In Process**

Inventories and work in process are valued at the lower of cost and net realizable value with cost being determined on a first in, first out basis. The cost of inventories is comprised of directly attributable costs and includes the purchase price plus other costs incurred in bringing the inventories to their present location and condition, such as freight. Inventories are written down to net realizable value when the cost of inventories is not estimated to be recoverable due to obsolescence, damage or permanent declines in selling prices. When circumstances that previously caused inventories to be written down below cost no longer exist, the amount of the write-down previously recorded is reversed. Costs that do not contribute to bringing inventories to their present location and condition, such as storage and administrative overheads, are specifically excluded from the cost of inventories and are expensed in the period incurred. Net realizable value is equal to selling costs less selling expenses.

## **Property and Equipment**

Items of property and equipment are measured at cost less accumulated amortization and accumulated impairment losses. Cost includes expenditures that are directly attributable to the acquisition of the asset.

Property and equipment is amortized and charged to income over the estimated useful life of the assets on the following basis:

Leasehold improvements

Machinery & Equipment

Furniture and fixtures

Computer hardware

Computer software

Telephone equipment

- straight line over 5 years

- 20% declining balance

- 30% declining balance

- 100% declining balance

- 20% declining balance

Property and equipment purchased during the year are amortized at one-half the above stated rates.

# **Earnings Per Share**

Basic earnings per share are computed by dividing the net earnings available to common shareholders by the weighted average number of shares outstanding during the reporting period. Diluted earnings per share is computed similar to basic earnings per share except that the weighted average shares outstanding are increased to include additional shares for the potential exercise of stock options and warrants, if dilutive. The number of additional shares is calculated by assuming that outstanding stock options and warrants were exercised and that the proceeds from such exercises were used to acquire common stock at the average market price during the reporting periods.

## **Impairment of Long-Lived Assets**

The carrying amounts of the Company's long-lived assets are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated in order to determine the extent of the impairment. If the recoverable amount of an asset is estimated to be less than its carrying amount, the carrying amount of the asset is reduced to its recoverable amount and the impairment loss is recognized in the income statement.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Impairment of Long-Lived Assets (Continued)

The recoverable amount of goodwill is estimated and compared to the carrying value on an annual basis whether or not there is an indication the goodwill is impaired.

The recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted at a rate that reflects current market assessments of the time value of money and the risks specific to the asset.

An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount, with the exception of impairment losses on goodwill, which are not reversed. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of amortization, if no impairment loss had been recognized.

#### Leases

Leases are classified as either finance or operating leases. Finance leases are those that substantially transfer the benefits and risks of ownership of an asset to the lessee. All leases other than finance leases are operating leases.

Assets held under finance leases are recognized as assets, and a corresponding liability is recognized as a finance lease obligation. Lease payments are apportioned between interest expense and reduction of the lease obligation to achieve a constant rate of interest on the remaining liability. Total payments under operating leases are expensed on a straight-line basis over the term of the relevant lease. Incentives received upon entry into an operating lease are recognized straight-line over the lease term.

# **Critical Accounting Estimates and Judgments**

The preparation of these consolidated financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. These estimates have a direct effect on the measurement of transactions and balances recognized in the consolidated financial statements. Actual results could differ from estimates. The Company has also made judgments, aside from those that involve estimates, in the process of applying the accounting policies. These judgments can have an effect on the amounts recognized in the consolidated financial statements. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

## Impairment of assets

When there are indications that an asset may be impaired, the Company is required to estimate the asset's recoverable amount. Recoverable amount is the greater of value in use and fair value less costs to sell. Determining the value in use requires the Company to estimate expected future cash flows associated with the assets and a suitable discount rate in order to calculate present value.

Useful life of property and equipment and intangible assets

Property and equipment are amortized over the estimated useful life of the assets. Changes in the estimated useful lives could significantly increase or decrease the amount of amortization recorded during the year. Total amortization recorded for the year ended May 31, 2012 was \$37,708 (2011 - \$17,473).

## Share-based compensation

Management is required to make certain estimates when determining the fair value of stock options awards and the number of awards that are expected to vest. The Company recognized stock-based compensation expense year ended May 31, 2012 of \$ nil (2011 – \$3,950). These estimates affect the amount recognized as stock-based compensation in the statement of comprehensive income.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

## **Critical Accounting Estimates and Judgments (Continued)**

Income Tax

Management is required to apply judgement in determining whether it is probable deferred income tax assets will be realized. At May 31, 2012 and 2011, management had determined that future realization of its deferred income tax assets did not meet the threshold of being probable, and as such, has not recognized any deferred income tax assets in the consolidated balance sheet. In addition, the measurement of income taxes payable and deferred income tax assets and liabilities requires management to make judgments in the interpretation and application of the relevant tax laws. The actual amount of income taxes only becomes final upon filing and acceptance of the tax return by the relevant authorities, which occurs subsequent to the issuance of the financial statements.

# Future Changes in Accounting Standards

A number of new standards, amendments to standards and interpretations are not effective for the year ended May 31, 2012, and have not been applied in preparing these consolidated financial statements.

## IFRS 9 Financial Instruments: Classification and Measurement

In November 2009, the IASB issued, and subsequently revised in October 2010, IFRS 9 Financial Instruments (IFRS 9) as a first phase in its ongoing project to replace IAS 39. IFRS 9, which is to be applied retrospectively, is effective for annual periods beginning on or after January 1, 2013, with earlier application permitted. The IASB has proposed the effective date of IFRS 9 be changed to annual periods beginning on or after January 1, 2015.

IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of the financial assets. The new standard also requires a single impairment method to be used, replacing the multiple impairment methods in IAS 39. The standard also adds guidance on the classification and measurement of financial liabilities. The Company is currently assessing the impact of this standard on the financial statements.

## IFRS 13 Fair Value Measurement

In May 2011, the IASB issued IFRS 13 Fair Value Measurement (IFRS 13). IFRS 13, which is to be applied prospectively, is effective for annual periods beginning on or after January 1, 2013, with earlier application permitted.

IFRS 13 defines fair value, provides a framework for measuring fair value and includes disclosure requirements for fair value measurements. IFRS 13 will be applied in most cases when another IFRS requires (or permits) fair value measurement. Management has not yet determined the potential impact that the adoption of IFRS 13 will have on the Company's consolidated financial statements.

## Other

In June 2011, the IASB amended IAS 19 Employee Benefits (IAS 19). The amendments to IAS 19 relate primarily to defined benefit pension plans. The Company does not believe the changes resulting from these amendments are relevant to its financial statements.

In June 2011, the IASB issued amendments to IFRS 7 *Financial Instruments: Disclosures.* The Company does not believe the changes resulting from these amendments are relevant to its financial statements.

In May 2011, the IASB issued IFRS 10 Consolidated Financial Statements, IFRS 11 Joint Arrangements and IFRS 12 Disclosure of Interests in Other Entities. The Company does not believe the changes resulting from these new standards are relevant to its financial statements.

In June 2011, the IASB issued amendments to IAS 1 *Presentation of Financial Statements* and IAS 19 *Employee Benefits*. The Company does not believe the changes resulting from these amendments are relevant to its financial statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

#### 3. PROPERTY AND EQUIPMENT

			Ma	y 31, 2012			May	31, 2011	Jun	e 1, 2010	
			Accumulated		Net Book		N	et Book	Net Book		
	Cos	t	Am	Amortization		Value		Value		Value	
Leasehold improvements	\$	7,038	\$	2,111	\$	4,927	\$	6,334	\$	2,004	
Furniture and fixtures		24,143		15,848		8,295		9,825		2,267	
Computer hardware		145,756		106,390		39,366		44,198		20,873	
Machinery & equipment-plant		380,128		231,706		148,422		-		-	
Computer software		39,238		39,238		-		-		-	
Telephone equipment		21,742		9,139		12,603		15,160		2,289	
Total	\$	618,045	\$	404,432	\$	213,613	\$	75,517	\$	27,433	

## 4. ACQUISITIONS AND GOODWILL

i) On October 1, 2011, the Company acquired 90% of the issued and outstanding shares of The Big & Easy Bottle Brewing Company Inc. ("TBE"). TBE is the holder of all of the shares of Mister Beer Inc., a company which invented and has a pending patent on a unique 'microbrewery in a bottle', allowing consumers to produce premium beer at roughly half the cost of regular beer.

The aggregate purchase price for 90% of the shares of TBE acquired by Armada was \$500,000, paid as follows: (i) a convertible promissory note in the amount of \$100,000; and (ii) \$400,000 worth of Armada common shares issued at closing at an issue price of \$0.20, such that 2,000,000 shares of Armada were issued. The Note is payable in monthly non-interest bearing installments of \$4,167 over a 24 month term. The outstanding principal balance on the Note is convertible into shares of Armada at the conversion rate of \$0.25 per share of Armada at any time during the 24 month term of the Note, should no cash payments be made. The shares to be issued will be subject to all applicable securities and regulatory hold periods.

The purchase price assumed repayment by the Company and any subsidiary of all shareholder loans, loans from affiliated companies and bank indebtedness.

Aggregate purchase price for 90% of TBE shares	\$ 500,000
Implied cost of 100% of TBE shares	555,556
Add: Fair value of liabilities in excess of assets at acquisition date	 216,934
Goodwill acquired	\$ 772,490

ii) In July, 2010, the company purchased certain assets of Cybernet Finder Corporation, consisting of goodwill in the value of \$180,000, and equipment and computer hardware in the value of \$20,000. The purchase price for the acquisition was \$200,000, which was paid by \$20,000 cash on closing, an issuance of a promissory note (note payable) in the amount of \$90,000 and the issuance of 290,323 shares at \$0.31 per share, (which was the trading price at the time of the transaction), with an aggregate value of \$90,000. The promissory note was non-interest bearing, commencing August 1, 2010 and ending January 1, 2012, with monthly installments of \$5,000 on the first day of each month. As of May 31, 2012, the balance owing on the non-interest bearing note payable was \$Nil (May 31, 2011 - \$40,000).

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

# 4. ACQUISITION AND GOODWILL (Continued)

#### Goodwill

	May 31, 2012		May 31, 2011		<u>June</u>	<u>1, 2010</u>
Beginning balance	\$	180,000	\$	_	\$	_
Acquired through business combination – Cybernet Finder		-		180,000		-
Acquired through acquisition of shares – The Big & Easy Bottle						
Brewing Company		772,490		-		-
Impairment of Goodwill - The Big & Easy Bottle Brewing Company						
Inc. and Mister Beer Inc.		(400,000)		-		
Ending balance	\$	552,490	\$	180,000	\$	

Management, at the time of the acquisition of TBE and Mister Beer, agreed to commit significant financial resources to capital investment and working capital. At the current time, management has expressed an intention to continue its commitment to provide these financial resources. In management's opinion, the unimpaired portion of Goodwill (\$372,490) with respect to the TBE/Mister Beer Acquisition is viable based on management's projections of future revenues and cash flows from the TBE/Mister Beer operations.

## 5. NOTES PAYABLE

- i) On October 1, 2011, the company purchased 90% of the issued and outstanding shares of The Big & Easy Bottle Brewing Company Inc. ("TBE"). The purchase price for the acquisition included the issuance of a promissory note (note payable) in the amount of \$100,000. The promissory note is non-interest bearing, commencing November 1, 2011 and ending October 1, 2013, with monthly installments of \$4,167 on the first day of each month. As of May 31, 2012 the balance owing on the non-interest bearing note payable was \$70,833.
- ii) In July, 2010, the company purchased certain assets of Cybernet Finder Corporation from a director of the company. The purchase price for the acquisition included the issuance of a promissory note (note payable) in the amount of \$90,000. The promissory note was non-interest bearing, commencing August 1, 2010 and ending January 1, 2012, with monthly installments of \$5,000 on the first day of each month. As of May 31, 2012, the balance owing on the non-interest bearing note payable was \$nil; May 31, 2011 \$40,000.

#### 6. RELATED PARTY TRANSACTIONS

Included in expenses are the following paid to directors and parties related to directors of the Company:

- a) Two directors of the Company are also directors and 50% (in the aggregate) shareholders of Lease Busters Inc.

  Another director is a partner in a legal firm which provides services to the Company.
- b) A firm controlled by a director of the Company has been retained for sales consulting for the Company.
- c) Management salaries were paid to certain directors of the Company.
- \$180,000 in Goodwill was acquired from Cybernet Finder Corporation, which was owned by a director of Armada Data Corporation.
- e) Included in IT revenue is \$23,336 from Lease Busters Inc.
- f) Included in expenses are the following paid to directors and parties related to directors of the Company.
- g) Related parties receivable are due from directors of Armada Data Corporation.
- h) \$12,800 in related parties payables are due to directors or spouses of Armada Data Corporation. \$4,007 is due to a member of the Audit Committee who is also a director of Armada Data Corporation.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# MAY 31, 2012

# **CANADIAN DOLLARS**

# 6. RELATED PARTY TRANSACTIONS (Continued)

	<u>2012</u>	<u>2011</u>
Management salaries	\$ 347,495	276,606
Office salaries	218,037	7 177,266
Professional fees	112,970	26,333
Automobile	21,600	21,600
Insurance	2,500	7,900
Customer service	-	7,475
Printing	11,122	6,161
Computer consulting	11,380	5,238
Rent	-	4,500
Advertising	25,694	3,840
Sales commissions	54,744	<u> </u>
	<u>\$ 805,542</u>	<u>\$ 536,919</u>

All of the above transactions have been in the normal course of operations and, in management's opinion, undertaken with the same terms and conditions as transactions with unrelated parties. The value of these transactions approximate fair value. All transactions with related parties are measured at their exchange amount.

# 7. SHARE CAPITAL

## a) Authorized

Unlimited common shares without par value

## b) Issued

D)	issueu	201	12	20	11	2010		
	CCC Internet Solutions Inc.	Number of shares		Number of shares		Number of shares		
	Armada Data Corporation							
	Beginning balance	14,359,154	\$ 1,210,022	13,755,497	\$ 1,079,690	13,598,831	\$ 1,059,524	
	Capital shares issued to directors pursuant to exercise of options (note 7(d))	200,000	20,000	313,334	40,332	156,666	20,166	
	Capital shares issued as consideration in business combination share purchase (note 4(i))	2,000,000	400,000	-	-	-	-	
	Shares issued to director pursuant to acquisition of Cybernet - Finder Corporation (note 4(ii))			290,323	90,000	<u>-</u> _		
	Ending balance	16,559,154	\$ 1,630,022	14,359,154	\$ 1,210,022	13,755,497	<u>\$ 1,079,690</u>	
c)	Fully Diluted Shares	201	12	2011		20	10	
	Balance at May 31 in (note 7(b))	16,559,154	<u> </u>	14,359,154	\$ 1,210,022	13,755,497	\$ 1,079,690	
	Common shares issuable pursuant to incentive stock options held by directors and officers of CCCBC (note 7(d))	<u>-</u> _		500,000	50,000	<u>813,334</u>	90,333	
	Fully diluted share capital	16,559,154	\$ 1,630,022	14,859,154	\$ 1,260,022	14,568,831	\$ 1,170,023	

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

# **CANADIAN DOLLARS**

# 7. SHARE CAPITAL (Continued)

## d) Stock Options

Stock Options of the Company are granted to eligible persons (as defined in the Company's Stock Option Incentive Plan) and include any director, employee or consultant of the Company. The exercise price of such options are determined by the Board of Directors, provided that such price is not lower than the closing price for the underlying shares as quoted on the TSX Venture Exchange for the market trading day immediately prior to the date of grant less any discount permitted by the TSX Venture Exchange. These options are not transferable and are presently exercisable for a period of up to 10 years from the date of grant.

## **Stock Options Outstanding**

			Number of Options							
Expiry	Р	rice	Balance	Granted	Forfeited	Balance				
	Per	Option	Beginning of Year	(Exercised)		End of Year				
Directors and Officers										
May 2012	\$	0.10	500,000	(200,000)	(300,000)	-				

Summary of the status of the company's Stock options are as follows:

for the consequence of the latest	May 31,			May 31,			
for the year ended	Number of	012 Weigh	ed Average		Number of	2011 Weigh	ed Average
	Options	_	cise Price		Options	_	ise Price
Directors and Officers							
Balance, beginning of year Granted	500,000	\$	0.10		633,334	\$	0.10
Exercised Forfeited	(200,000) (300,000)		0.10 0.10		(133,334)		0.10
Balance, end of year	-	\$	-		500,000	\$	0.10
Others							
Balance, beginning of year	-	\$	-		180,000	\$	0.15
Granted Exercised	-		- -		- (180,000)		- 0.15
Forfeited			<u>-</u>		-		-
Balance, end of year			-		-		-
Total		\$	-		500,000	\$	0.10

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 7. SHARE CAPITAL (Continued)

## d) Stock Options (Continued)

The fair value of the options granted during the year ended May 31, 2012 was estimated at the grant date using the Black-Scholes option pricing model with the following weighted average assumptions:

Expected volatility 125%
Risk free interest rate 1.98%
Expected life 4.25 years
Expected dividend yield 0.05%

Option pricing models require the input of highly subjective assumptions including the expected price volatility. Changes in the subjective input assumptions can materially affect the fair value estimate, and therefore the existing models do not necessarily provide a reliable single measure of the fair value of the Company's stock options.

# e) Shares Issuable Under the Plan

Subject to the requirements of the Exchange:

- i. the aggregate number of Option Shares that may be issuable pursuant to Options granted under the Plan will not exceed 2,700,000 shares;
- ii. unless approval of this Plan is obtained by Disinterested Shareholder Approval,
  - a. the number of shares reserved for issuance under Options granted to Insiders of the Corporation under this Plan and all outstanding stock option plans or grants of options may not at any time exceed ten percent (10%) of the issued shares of the Corporation;
  - b. no more than an aggregate of ten percent (10%) of the issued shares of the Corporation, calculated at the date the option(s) is(are) granted, may be granted to Insiders of the Corporation in any twelve (12) month year under this Plan and all outstanding stock option plans or grants of options;
  - no more than an aggregate of five percent (5%) of the issued shares of the Corporation, calculated at the date the Option is
    granted, may be granted to any one Optionee in any twelve (12) month year under this Plan and all outstanding stock option
    plans or grants of options;

however, upon obtaining the requisite Disinterested Shareholder Approval, these provisions shall no longer apply;

- iii. no more than two percent (2%) of the issued shares of the Corporation, calculated at the date the Option is granted, may be granted to any one Consultant in any twelve (12) month year;
- iv. no more than an aggregate of two percent (2%) of the issued shares of the Corporation, calculated at the date the Option is granted, may be granted to persons providing Investor Relations Activities in any twelve (12) month year.

# 8. INCOME TAXES

a) The Company follows the liability method of accounting for income taxes. Under this method, future tax liabilities and assets are recognized for the estimated tax consequences attributable to differences between the financial statement carrying amounts of assets and liabilities and their respective tax bases. Future tax liabilities and assets are measured using enacted tax rates. The effect on the future tax liabilities and assets of a change in tax rates is recognized in the year that the change occurs.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 8. INCOME TAXES (Continued)

A reconciliation between Income for accounting and income taxes is as follows:

		2012	 2011
Comprehensive (loss) income before corporation income taxes	\$	(622,040)	\$ 397,263
Add: Non-deductible stock based compensation costs		-	3,950
Add: Non-deductible portion of promotion		5,578	11,378
Add: Impairment of SR&ED receivable		116,517	-
Add: Impairment of goodwill		400,000	-
Less: Minority interest – share of loss		(35,103)	-
Less: Capital cost allowance claimed in excess of amortization		(8,091)	(47,087)
Add: Scientific research and experimental development – taxable (non taxable portion	)	5,100	(29,283)
Less: Non-utilized losses of The Big & Easy Bottle Brewing			
Company Inc. and Mister Beer Inc.		239,084	-
Add: Legal costs on acquisition of Cybernet Finder		-	33,147
Less: Non-capital loss carry forwards utilized in current fiscal year			 <u>(770</u> )
Taxable income	\$	101,045	\$ 368,598
Effective tax rate		27.4%	 28.2%
Income tax provision, before adjustments, if any	\$	27,705	\$ 103,798
Prior year's (over) under provision		(12,799)	 22,523
Income tax provision	\$	14,906	\$ 126,321

b) i) During the 2011 fiscal year, the Company applied for and received \$54,222 net refunds for a scientific research and experimental development claim pertaining to the year ending May 31, 2009. The refund was comprised of the following:

Fiscal 2010 Federal taxes	\$ 45,356
2010 Ontario research and development tax credit	11,888
Fiscal 2009 Ontario innovation tax credit	 29,352
	86,596
Less: Fees paid to consultant to file claim	 (32,374)
Net Refund	\$ 54,222

During the current fiscal year, the Company has applied for \$96,000 in scientific research and experimental development refunds pertaining to the year ended May 31, 2010. As such, it is uncertain as to whether refunds will be received for that fiscal year. As a result, no asset has been set up in these financial statements. The Company has not yet applied for claims for fiscal 2011 and 2012.

In fiscal 2009, Mister Beer Inc. applied for \$223,162 in scientific research and experimental development claims pertaining to the 2007 and 2008 fiscal year ends. In fiscal 2010 they received \$106,645 leaving \$116,517 yet to be received. In the current fiscal year, Mister Beer filed an appeal with the Canada Revenue Agency on the remaining \$116,517. As it is uncertain whether this refund will be received, no amount has been set up on Mister Beer's books to reflect this potential refund.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# MAY 31, 2012

# **CANADIAN DOLLARS**

## 8. INCOME TAXES (Continued)

b) ii) At May 31, 2012, The Big and Easy Bottle Brewing Company Inc. and Mister Beer Inc. had combined non-capital losses for income tax purposes of \$465,454 available to offset future taxable income. The potential tax benefits have not been reflected in these financial statements. These losses will expire as follows:

May 31, 2015	\$ 831
May 31, 2026	11,354
May 31, 2028	2,268
May 31, 2029	69,157
May 31, 2030	82,200
May 31, 2031	60,561
May 31, 2032	 239,083
	\$ 465,454

## 9. NON-CONTROLLING INTEREST

Balance – beginning of year	\$ -
Implied cost of 100% of TBE shares per note 4) i)	555,556
Aggregate purchase price of 90% of TBE shares	 (500,000)
	55,556
Less: Non-controlling interest's share of net loss of TBE and Mister Beer Inc.	 (35,369)
Balance – end of year	\$ 20,187

## **10. COMMITMENTS**

a) The Company has entered into various operating leases which continue until fiscal 2017. The minimum rental payments (net of H.S.T.) for the next five fiscal years is:

Fiscal 2013	\$ 21,665
Fiscal 2014	12,631
Fiscal 2015	10,816
Fiscal 2016	10,816
Fiscal 2017	 10,816
	\$ 66,744

b) In June 2011, the Company entered into a five year lease with respect to its premises. This lease is from September 2011 to August 2016. The minimum rental for the next five fiscal years including estimated operating costs are as follows:

In addition, the Company is entitled to renew the lease for a further five years if six months notice (prior to the expiration of the current lease) is given to the land lord.

Fiscal 2013	\$ 109,350
Fiscal 2014	112,590
Fiscal 2015	113,400
Fiscal 2016	28,350
Fiscal 2017	
	<u>\$ 363,690</u>

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 10. COMMITMENTS (Continued)

c) In March 2012, Armada Data Corporation (on behalf of Mister Beer Inc.) entered into a ten year lease with respect to Mister Beer's premises. This lease is from May 2012 to April 2022. The minimum rental for the next five fiscal years including estimated operating costs are as follows:

Fiscal 2013	\$ 141,435
Fiscal 2014	141,820
Fiscal 2015	146,056
Fiscal 2016	146,442
Fiscal 2017	 150,678
	\$ 726.431

In addition, the Company is entitled to renew the lease for a further five years if six months notice (prior to the expiration of the current lease) is given to the landlord.

#### 11. SEGMENTED INFORMATION

The Company's operations consist of six main segments; Insurance Services, Retail Services, Dealer Services, Internet Technology (IT) Advertising/Marketing Services and Mister Beer Inc. The Insurance Service division derives its revenue from the sale of total loss replacement vehicle reports to major Canadian insurance companies. The Retail Services division consists of the sale of new car pricing data to consumers primarily through the Company's website as well as the reselling of this new car pricing data to qualified third party vendors. The Dealer Services division generates revenue through the sale of new vehicle leads derived from membership sales from Car-Cost-Canada. The IT division comprises web and email hosting, website development and design, and desktop support. The Advertising/Marketing Services division is made up of the sale of online third party website advertising, consulting fees and other new car or car business related marketing activities. Mister Beer Inc. derives its revenue from the retail and wholesale sales of bottle brewed beer.

Revenue earned by divisions are as follows:

	<u>2012</u>	%	<u>2011</u>	%
Insurance services Retail services Dealer services IT Advertising/Marketing Services Total revenue – Armada Data Corporation	\$ 1,128,767	(36)	\$ 1,141,456	(37)
	581,371	(19)	723,658	(24)
	943,179	(30)	977,400	(32)
	214,294	(7)	177,566	(6)
	94,615	(3)	41,682	(1)
	2,962,226	(95)	3,061,762	(100)
Revenue – Mister Beer Inc.	326,171	-	-	-
Less: Direct product cost and wages – Mister Beer Inc.	(177,476)	<u>-</u>	-	-
Total revenue – Mister Beer Inc.	148,695	(5)	-	-
Total consolidated revenue	\$ 3,110,921	(100)	\$ 3,061,762	(100)

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 11. SEGMENTED INFORMATION (Continued)

Cash, prepaids, property and equipment are used commonly by the six divisions. The Company does not record or measure the usage of these assets that relate to their underlying value by segment.

The Accounts Receivable can be broken down by segment and is indicated below:

	May 31, 2012	May 31, 2011	June 1, 2010
Insurance Dealer IT Not reportable by segment Total Armada Data Corporation Total Mister Beer Inc. Total Accounts Receivable	\$ 126,115	\$ 277,785	\$ 173,436
	144,532	178,576	177,279
	53,749	55,269	-
	26,630	90,272	61,223
	351,026	601,902	411,938
	60,905	-	-
	\$ 411,931	\$ 601,902	\$ 411,938
Broken down as follows: Related parties Accounts receivable	\$ 14,675	\$ 75,022	\$ 34,506
	397,256	526,880	377,432
	\$ 411,931	\$ 601,902	\$ 411,938
12. CONTRIBUTED SURPLUS	<u>2012</u>	<u>2011</u>	<u>2010</u>
Beginning balance	\$ 175,505	\$ 171,555	\$ 73,985
Stock based compensation expense	-	3,950	97,570
Ending balance	\$ 175,505	\$ 175,505	\$ 171,555
13. INVENTORY			
Raw materials - Mister Beer Inc. Work in process - Armada Data Corporation	\$ 29,595	\$ -	\$ -
	33,249	-	-
	\$ 62,844	\$ -	\$ -

## 14. FINANCIAL INSTRUMENTS

#### Fair Value

The fair value of cash, accounts receivable, related party receivable, accounts payable and accrued liabilities and related party payable approximate carrying value due to the relatively short term maturities of these instruments. The fair value of the non-interest bearing note payable approximates its carrying value due to current interest rates and the short-term nature of the note.

Estimated fair value amounts are designed to approximate amounts at which financial instruments could be exchanged in a current transaction between willing parties who are under no compulsion to act. The Company uses a fair value hierarchy to categorize the inputs used in valuation techniques to measure fair value of financial instruments. The classifications are as follows: the use of quoted market prices for identical assets or liabilities (Level 1), internal models using observable market information as inputs (Level 2) and internal models without observable market information as inputs (Level 3).

The Company classifies cash as FVTPL and is measured at fair value on the on the consolidated balance sheet. Cash is reported at Level 1 of the fair value hierarchy. The Company has no financial assets and liabilities measured at fair value at Level 2 or Level 3.

## **Risk Management**

The Company may be exposed to risks of varying degrees of significance which could affect its ability to achieve its strategic objectives. The main objectives of the Company's risk management processes are to ensure that the risks are properly identified and that the capital base is adequate in relation to those risks. The principal risks to which the Company is exposed to are described below.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 14. FINANCIAL INSTRUMENTS (Continued)

## **Capital Risk**

The Company manages its capital with the objective of providing adequate capital resources for the Company to maintain and develop its websites and other business activities. The capital structure of the Company consists of shareholder's equity and depends on the ability of the Company to raise ongoing capital and on the future profitability of the Company's operations.

#### **Credit Risk**

The company is exposed to credit risk of their accounts receivable, \$397,256 (May 31, 2011-\$526,880) representing the maximum exposure to credit risk of those financial assets. Credit risk is the risk that a customer will be unable to pay any amounts owed to the Company. The company does not have any customers that had a balance of more than 10% of total revenues, or 10% of total accounts receivables at any time during the periods that are reported in these financial statements. The company has a large volume of relatively small transactions with many customers. Management reduces this risk by carefully monitoring the amounts owed to them by their customers on a regular basis, performing regular credit reviews of any customer that approaches their credit limit or does not keep to their normal payment pattern. It also provides an allowance for doubtful accounts once it has exhausted all other means of collection. While the Company has credit controls and processes for the purpose of mitigating credit risk, these controls cannot eliminate credit risk and there can be no assurance that these controls will continue to be effective, or that the Company's low credit loss experience will continue. Most of the company's sales are by credit card or with large insurance casualty companies. In the opinion of management the credit risk is low and the company is not exposed to a material amount of credit risk. This risk is unchanged from the prior year.

## **Liquidity Risk**

The company is exposed to Liquidity risk of their accounts payable, \$217,403 (May 31, 2011-\$221,476). Liquidity risk is the risk that the Company is not able to meet its financial obligations as they fall due. There can be no assurance that the Company will be able to obtain adequate financing in the future or that the terms of such financing will be favorable. The Company may seek additional financing through debt or equity offerings, but there can be no assurance that such financing will be available on terms acceptable to the Company or at all. Any equity offering will result in dilution to the ownership interests of the Company's shareholders and may result in dilution to the value of such interests. In the opinion of management the liquidity risk is low and the company is not exposed to a material amount of liquidity risk. This risk is unchanged from the prior year.

## **Market Risk**

The Company is exposed to Market Risk. Market risk incorporates a range of risks. Movements in risk factors, such as market price risk and currency risk, affect the fair values of financial assets and liabilities. The ability of the Company to develop or market its services and the future profitability of the Company is related to these market risks. In the opinion of management the market risk is low and the company is not exposed to a material amount of market risk. This risk is unchanged from the prior year.

#### **Foreign Currency Risk**

The company is exposed to Foreign Currency risk. The Company's functional currency is the Canadian dollar and major purchases, which consist primarily of expenses are transacted in Canadian dollars. The Company operations are in Canada, and it does not engage in hedging activities. The number and dollar amount of these transactions, both individually and in aggregate are very low. In the opinion of management the foreign currency risk is low and the company is not exposed to a material amount of foreign currency risk. This risk is unchanged from the prior year.

# Interest Rate Risk

The Company has cash balances and no interest-bearing debt.

## **Price Risk**

The Company is not exposed to price risk.

## **Sensitivity Analysis**

The Company's cash is measured at fair value. Financial instruments included in amounts receivable are classified as accounts receivable, which are measured at cost. Accounts payable and accrued liabilities are classified as other financial liabilities, which are measured at cost. As at May 31, 2012, the carrying and fair value amounts of the Company's financial instruments are the same.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## MAY 31, 2012

## **CANADIAN DOLLARS**

## 14. FINANCIAL INSTRUMENTS (Continued)

# **Sensitivity Analysis (Continued)**

Based on management's knowledge and experience of the financial markets, the Company believes that the movements in interest rates that are reasonably possible over the next twelve month year will not have a significant impact on the Company.

The Company does not hold material reserves of foreign currencies to give rise to exposure to foreign exchange risk. Therefore a percentage change in certain foreign exchange rates will not have a significant impact on the Company.

## **Capital Management**

The Company manages its capital structure and makes adjustments to it, based on the funds available to the Company, in order to support the acquisition, and development of additional business opportunities. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

The Company will continue to assess new business opportunities and seek to acquire an interest in additional interests if it feels there is sufficient economic potential and if it has adequate financial resources to do so. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable.

There were no changes in the Company's approach to capital management during the year ended May 31, 2012.

## 15. TRANSITION TO IFRS

#### Overview

IFRS replaced current Canadian GAAP for publicly accountable enterprises, including Armada, effective for interim and annual financial statements relating to fiscal years beginning on or after January 1, 2011. These are the Company's first annual consolidated financial statements that have been prepared using accounting policies consistent with IFRS. Previously, the Company prepared its interim and annual consolidated financial statements in accordance with Canadian GAAP.

## First-time adoption of IFRS

The adoption of IFRS requires the application of IFRS 1, which provides guidance for an entity's initial adoption of IFRS. IFRS 1 generally requires retrospective application of IFRS effective at the end of an entity's first annual IFRS reporting period. However, IFRS 1 also provides certain optional exemptions and mandatory exceptions to this retrospective treatment. The Company has elected to apply the following optional exemptions in its preparation of its opening IFRS consolidated balance sheet as at June 1, 2010, the Company's Transition Date:

To apply IFRS 2 Share-based Payments only to equity instruments that was issued after November 7, 2002 and had not vested by the Transition Date.

To apply IFRS 3 Business Combinations prospectively from the Transition Date, therefore not restating business combinations that took place prior to the Transition Date.

To not reassess whether arrangements contain a lease under IFRS where the same determination that would be made under IFRIC 4, determining whether an Arrangement Contains a Lease (IFRIC 4) was made previously in accordance with Canadian GAAP.

To apply the transitional provisions of IFRIC 4 to leases which the same determination as IFRIC 4 was not made previously in accordance with Canadian GAAP. Therefore, the determination of whether these arrangements contain a lease is based on the circumstances existing at the Transition Date.

IFRS 1 does not permit changes to estimates that have been made previously. Estimates used in the preparation of the Company's opening IFRS statement of financial position, and other comparative information restated to comply with IFRS, are consistent with those made previously under current Canadian GAAP.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

## **CANADIAN DOLLARS**

## 15. TRANSITION TO IFRS (Continued)

## Changes to accounting policies

The adoption of IFRS resulted in changes to the accounting policies as compared with the most recent annual financial statements prepared under Canadian GAAP. The following summarizes the significant changes to the Company's accounting policies on adoption of IFRS, and the effect on the Company's opening IFRS balance sheet as at June 1, 2010.

#### **Business Combinations**

IFRS requires that all transaction costs associated with Goodwill are expensed as incurred under IFRS. These expenses were included in the total consideration transferred as part of the business combination under Canadian GAAP, the Company's accounting policies have been changed to reflect this difference. The acquisitions that occurred in the period from June 1, 2010 to May 31, 2012 were the purchase of the assets of Cybernet Finder Corporation and the purchase of 90% of the share the TBE.

## Impairment of Non-Financial Assets

IFRS requires a write down of assets if the recoverable amount is less than its carrying value. The recoverable amount is defined as the higher of the fair value less costs to sell and the value in use. Value in use is determined using discounted estimated future cash flows. Under Canadian GAAP, a write down to estimated fair value was required only if the undiscounted estimated future cash flows of a group of assets are less than its carrying value.

IFRS also requires the reversal of any previous impairment losses, with the exception of goodwill, where circumstances have changed such that the level of impairment in the value of the assets has been reduced. Canadian GAAP prohibits the reversal of impairment losses.

The Company has changed its accounting policies related to impairment of assets to be consistent with the requirements under IFRS. The changes in accounting policies related to impairment did not have a significant impact on the Company's financial statements.

# Share-based Payments

In certain circumstances, IFRS requires a different measurement of share-based compensation than Canadian GAAP. In particular, IFRS requires that each tranche (that vests separately) must be treated as a separate grant and that an estimate of forfeitures be included in the determination of the expense associated with stock option grants.

Due to the nature of the Company's stock options, these changes in accounting policy did not have a significant impact on the Company's financial statements.

There were no changes to the opening statement of financial position as at June 1, 2010 from the previous statement of financial position as at June 1, 2010 as a consequence of adopting IFRS from Canadian GAAP.

## Reconciliation of Canadian GAAP to IFRS

The following provides reconciliations of the shareholders' equity and the comprehensive income from Canadian GAAP to IFRS for the respective periods. The adoption of IFRS did not have a material impact on the consolidated statement of cash flows.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

MAY 31, 2012

# **CANADIAN DOLLARS**

# 15. TRANSITION TO IFRS (Continued)

## **IFRS Opening Statement of Financial Position**

	Ма	ay 31, 2012	Ma	ay 31, 2011	Ju	ine 1, 2010
Shareholders Equity under Canadian GAAP	\$	1,807,491	\$	1,713,631	\$	1,342,256
Transaction costs related to acquisition of Cybernet Finder		(36,830)		(36,830)		
Shareholders Equity under IFRS	\$	1,770,661	\$	1,676,801	\$	1,342,256

# IFRS Opening Statement of Comprehensive Income

	year ended May 31, 2012		,	year ended May 31, 2011	
Comprehensive (loss) income under Canadian GAAP	\$	(244,344)	\$	270,942	
Transaction costs related to acquisition of Cybernet Finder		(36,830)		(36,830)	
Comprehensive (loss) income under IFRS	\$	(281,174)	\$	234,112	

a) - The effect of the change in accounting policy is to expense transaction costs associated with business combinations as incurred. The policy under Canadian GAAP was to include the transaction costs in the total consideration transferred as part of a business combination.

The effect of the change in accounting policy is to expense the above transaction costs associated with business combinations as incurred. The policy under Canadian GAAP was to include the transaction costs in the total consideration transferred as part of a business combination.