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## **Armada Helping Give Kids a Voice**

**Mississauga, Ontario, May 18, 2011, - Armada Data Corporation (TSX.V: ARD)** is proud to announce the official launch of [www.ACVF.ca](http://www.ACVF.ca). A website created by Armada I.T.Services for the "A Child's Voice Foundation".

A Child's Voice Foundation™ is a national not-for-profit organization dedicated to creating and managing programs that tangibly support and enhance, the physical and emotional well being of financially disadvantaged children in Canada who are facing an illness or disability.

Roslyn Yearwood, Executive Director of A Child's Voice Foundation said "since we initially launched our new site we have seen a steady increase in our website traffic and the time that people spend on our site. Our web site is also so much more interactive that I am always getting positive feedback from both website visitors and the community at large. Our new site helps convey the message that we are a professional organization, which is obviously very important for any charitable organization."

The site needed to be very user friendly for both site visitors and the staff responsible with keeping it up to date. A modern, yet easy to use, content management system was employed, which integrates seamlessly with Twitter and Facebook to rapidly send out updates without having to login to each site and ensure the website remains the central hub for all communication activity.

Subsequent to the initial launch Armada's IT team and A Child's Voice Foundation have continued to work together to enhance the functionality and usefulness of the website. "In the coming months we are planning to implement several new initiatives that are all made possible by the flexibility of our new website that Armada developed for us" said Yearwood.

Paul Timoteo; Armada Data's President and CFO said "we are very proud to be working with A Child's Voice Foundation. The work that Roslyn and her team are doing to improve the lives of children across Canada is very much needed and we are proud to be a part its success".

### **About Armada Data Corp.**

Armada Data Corporation ("Armada" or "the Company") is a profitable Information Services Company providing accurate and real-time data, to institutional and retail customers, through developing, owning and operating automotive pricing related web sites and providing information technology services to its clients.

Armada Data Corp shares are listed on the TSX Venture exchange under the trading Symbol ARD. Armada has 14,359,154 shares outstanding.

Additional information relating to Armada Data Corporation is filed on SEDAR, and can be viewed at [www.sedar.com](http://www.sedar.com).

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