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## **ARMADA DECLARES DIVIDEND**

**Mississauga, Ontario, October 6, 2011, Armada Data Corp. (TSX.V: ARD)** is pleased to announce the Board of Directors has declared a dividend in the amount of \$0.005 per common share payable on November 4th, 2011 to all shareholders of record on October 21st, 2011.

The dividend, the third in the Company's history, is expected to become an annual dividend. It is also expected that over time, the dividend will increase as revenues and net income rise.

Despite management's desire to preserve cash reserves to enable future growth, it has been decided that rewarding past and future shareholders with a regular dividend payment, continues to set Armada apart as a unique investment opportunity that will continue to improve moving forward.

### **About Armada Data Corp.**

Armada Data Corporation ("Armada" or the "Company") is an Information Services Company providing accurate and real-time data, to institutional and retail customers, through developing, owning and operating automotive pricing related services and web sites and providing information technology and marketing services to its clients.

Armada Data Corp shares are listed on the TSX Venture exchange under the trading Symbol ARD. Armada has 14,359,154 shares outstanding.

Additional information relating to Armada Data Corporation is filed on SEDAR, and can be viewed at [www.sedar.com](http://www.sedar.com).

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