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## Armada Releases Annual Results

**Mississauga, Ontario, September 28, 2012 - Armada Data Corporation (TSX.V: ARD)** reports its annual financial results for the year ended May 31, 2012 have now been filed on Sedar and are available to view on SEDAR at [www.sedar.com](http://www.sedar.com).

- The Company finalized the acquisition of 90% of the outstanding shares of The Big & Easy Bottle Brewing Company Inc. ("TBE") and Mister Beer Inc. ("MB") during fiscal 2012.
- Mister Beer Inc.'s new facility is well under way and the plant should be producing beer by late October 2012.
- The Company completes its first fiscal year under International Financial Reporting Standards (IFRS™).

The Company reports revenues of \$3,110,921 in 2012, an increase of 2% over 2011. The company recorded a comprehensive loss of \$636,680; this loss was largely a result of impairment to goodwill resulting in a write-down of the TBE/MB line of business. The remainder of the losses were attributable to the Mister Beer business line and the professional fees associated with the transition of the organization, market researching and sales efforts.

### About Armada Data Corporation

Armada Data Corporation is a Canadian publicly traded Information & Marketing Services Company providing primarily automobile pricing data to a diverse group of corporate and retail clients. Armada also provides information technology, e-commerce and online marketing services to its clients.

On October 1<sup>st</sup> 2011, Armada acquired 90% of The Big & Easy Bottle Brewing Company Inc., which produces and markets the unique Mister Beer Bottle Brew beer-making kit. This adds a new dimension to Armada which Management believes has great potential for increasing shareholders value.

Armada Data shares are listed on the TSX Venture exchange under the trading Symbol ARD. Armada currently has a total of 16,559,154 shares outstanding. The Company has been based in Mississauga, Ontario since its inception in July 1999.

Additional information relating to Armada Data Corporation is filed on SEDAR, and can be viewed at [www.sedar.com](http://www.sedar.com).

For further information, please contact:

Armada Data Corporation  
Mr. Paul Timoteo, President & CFO  
Tel 1-866-453-6995 ext 224  
Email: [PT@ArmadaData.com](mailto:PT@ArmadaData.com)

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